FOR IMMEDIATE RELEASE
January 26, 2015

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Censored: Conservative War Chest Launches Spot Responding to Banned Ad

NBC Stations Blocked Super PAC Ad Detailing Network's Left-Wing Bias

WARNS NBC BLACKOUT GLIMPSE OF FUTURE IF COMCAST MEGAMERGER APPROVED BY OBAMA

Washington, D.C. – Conservative War Chest released a new 30 second spot, "Censored", responding to actions by NBC affiliates to block the Super PAC's "Corruption of American Journalism" ad. The Super PAC had bought time for its 2-minute ad detailing the left-wing bias of NBC News and warning viewers about future efforts by the network to stifle free political speech if its mega-merger with Time-Warner cable is approved by the government later this year.

"In one action, these NBC affiliates validated our concerns about the network's lurch to the left on political speech," said Mike Flynn, spokesman for Conservative War Chest. "NBC News, through its parent Comcast, is dependent on favors from government regulators. Not only does the network's news cover up Obama Administration scandals, it is now actively blocking political ads detailing that cover-up."

Flynn noted that if the government approves Comcast's multi-billion dollar merger with Time-Warner, the combined company would control 80% of the market of local cable advertising. "Last week, the NBC affiliates showed they weren't willing to run ads critical of NBC News' political bias," Flynn said. "Imagine how far they'll go once the Obama Administration gives their mega-merger the green light."

Flynn said his group has sent a 68-page report to all NBC affiliates documenting the network's hard-left bias in its coverage. He pointed out that just weeks after Comcast won government approval to buy NBC News in 2011, Al Sharpton was given a nightly news show on the network's MSNBC channel. "The last time Comcast needed a government favor, we got Al Sharpton smearing Republicans and conservatives 5 nights a week," Flynn said. "Imagine what will get for a deal worth billions more to Comcast's bottom line."

Flynn said Conservative War Chest purchased time for its 2-minute ad on NBC affiliates in 5 swing states. All the affiliates refused to run the ad. In response, Conservative War Chest has cut a new ad, "Censored," which informs viewers that the station is blocking its original informational ad and directs them to the group's website to view the fact-based ad. "The truth always finds a way out," Flynn noted.

Flynn added that while he wished the NBC station's had run the Super PAC's original ad, he welcomes the debate over the group's political speech rights. "We launched this campaign because we were worried that Comcast would use its near-monopoly after the merger to stifle political speech," Flynn said. "We didn't expect that the affiliates already believe they have this power."

"All sides of the political spectrum ought to shudder at the thought that Comcast and NBC feel empowered to block views they oppose," Flynn said. "Comcast may target Republicans and conservatives today, but liberals worried about mega-corporations, privacy and an open internet ought to be equally concerned."

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